2026 Ethics Trends, Cases, Questions & Lessons

JOHN J. HALL

Wednesday, December 16, 2026

Overview

TITLE	2026 Ethics Trends, Cases, Questions & Lessons
PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, December 16, 2026 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2.0 CPE credits in NASBA's Behavioral Ethics

Program Description

Ethics challenges in business, government, education and nonprofits are at an all-time high. Pressure for financial and operating results. Non-transparent 'shadow-deals'. A business environment that is incredibly unstable due to uncertainties in the legal, regulatory and political environments. Pay to play to avoid regulatory and other governmental challenges. The huge risk of uncontrolled AI-based deception tools. Anxiety at all staffing levels about job security. Plus the same old corruption, theft and outright fraud schemes.

Each December, we step back and take a hard look at the state of ethics in business organizations. And the view in late 2026 is anything but positive. Join us for this fast-paced solutions-based session to analyze steps we can all take in 2027 to offset deteriorating ethics trends.

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Learning Objectives

- Understand what works – and what doesn't – in building and sustaining ethical organization practices
- Understand why far too many leaders and employees stare ethics right in the eye – then do the wrong thing anyway
- Examine how to add ethics risks to audit projects – without adding to time budgets or diluting the primary purpose of the projects
- Analyze the roles of belief, skepticism and even cynicism in audits
- Understand why ethics 'tone in the middle' outweighs 'tone at the top'
- Recognize why auditors and other compliance professionals are seen as ambassadors of ethics – whether we know it or not
- Brainstorm how to speak with confidence on ethics-based business issues

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About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 49+ long, long, LONG years. He builds and delivers live and virtual keynote presentations, skills training seminars, webinars, and in-person conference main-stage keynote and technical-session breakout presentations for management and auditors, including over 3,500 live presentations to date.

John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially ethics and fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 35-plus years as a self-employed speaker, auditor and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. For many decades, John has been a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at www.JohnHallSpeaker.com

Connect with John on LinkedIn at: https://www.linkedin.com/in/john-hall-cpa-keynote-speaker-consultant-6431062/

Contact John at John@JohnHallSpeaker.com

Call John in the US on his mobile: 312-560-9931

Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See NASBA.org for program field of study definitions:

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Delivery Method: Group Internet-Based (Online Education Webinar)

Prerequisites: None

Advance Preparation: None

Program Level: Intermediate
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https://cdn.asp.events/CLIENT_NASBA_287596D2_5056_B733_49DFF69B632BDF66/sites/LearningMarket/media/Documents/2024-standards-fos/2024-Statement-on-Standards-for-CPE-Programs.pdf

The programs in this Fall 2026 Webinar Series are presented in a live on-line skills training webinar format (group internet-based delivery). We host our programs using the Zoom software platform. NASBA-approved CPE credits are awarded based on live participation during the pre-scheduled times and dates of our programs.

Hall Consulting, Inc. is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. Our National Registry of CPE Sponsors Number: 108226.

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For details on our programs including our policies covering refunds, complaints, cancellations or pretty much anything else, please contact us at (312) 560-9931 or John@JohnHallSpeaker.com.

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