

The Role of Internal Controls *in the Fight Against Fraud*



JOHN J. HALL

Wednesday, May 8,

2024

Spring Webinar Series

Overview

TITLE	The Role of Internal Controls in the Fight Against Fraud
GUEST PRESENTER	John Tonsick, CPA, CFE
DATE AND TIME	Wednesday, May 8, 2024 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2 CPEs in Auditing (Fraud & Forensic Accounting)
NO. IN SERIES	Spring Webinar Series Program 4 of 5

Program Description

Weak internal controls tempt perpetrators with inviting opportunities to commit fraud. Just as burglars “case” a home or business before breaking in, fraudsters search out internal control weaknesses they can exploit to perpetrate and conceal their crimes.

Auditing, accounting and all business professionals with a working knowledge of internal controls have a tremendous advantage. Using fraud case studies and a little magic to illustrate the points, we’ll talk about the control weaknesses that frequently lead to fraud and learn how to use your knowledge of internal controls to sharpen the focus of audits and investigations. We’ll also discuss ways to prevent fraud before it happens and find it faster when it does.

Learning Objectives

- Explore the state of internal controls in today's business environment and learn why they often fail.
- Recognize the control weaknesses commonly leading to fraud, including the "Terminal Two."
- Apply your knowledge of internal controls to sharpen the focus of fraud investigations and make them more productive.
- Identify ways to improve fraud prevention and detect it sooner when it happens.

Who Should Attend

- Internal audit, government audit, and compliance professionals
- Consultants
- Certified Fraud Examiners, Certified Internal Auditors, Certified Public Accountants and Chartered Accountants
- Business executives, managers, and supervisors at all levels
- Business journalists

About Your Instructor

John Tonsick is a forensic accountant and one of America's leading experts on fraud. His unique perspective is shaped by over 40 years of experience as a "Big 4" auditor, consultant, and Fortune 50 executive. He is also a magician who uses magic, humor, and fascinating stories from his own case files to take you on an informative and entertaining tour through the fraudster's world of deception, sleight of hand, and misdirection.

John has published numerous articles on fraud and corporate governance and is a contributing author to "**Fraud Casebook: Lessons from the Bad Side of Business.**" He has been interviewed by MSNBC, the Wall Street Journal, CFO Magazine, and the Los Angeles Business Journal. Over the years, John has spoken to many large corporations and professional organizations, such as the California Society of CPAs, the American Corporate Counsel Association, the Institute of Internal Auditors, and the Association of Certified Fraud Examiners. A frequent speaker at international conferences, John has been invited twice to speak at the IIA's "All-Star Speakers Conference."

Author, speaker, and magician, John's informative and entertaining presentations have made him popular around the globe.

Contact John at john@tonsick.com

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Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See NASBA.org for program field of study definitions:

[View PDF](#)

Delivery Method: Group Internet-Based (On-Line Education Webinar)

Prerequisites: None

Advance Preparation: None

Program Level: Intermediate

The programs in this Spring 2024 Series are presented in a live on-line skills training webinar format (group internet-based delivery). We host our programs using the Zoom software platform.

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