

2024 Mid-Year Business Ethics Review:

Up to Date Issues, Challenges & Actions for Auditors & Managers



JOHN J. HALL

Wednesday, May 22,
2024

Spring Webinar Series

Overview

TITLE	2024 Mid-Year Business Ethics Review: Up to Date Issues, Challenges & Actions for Auditors & Managers
GUEST PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, May 22, 2024 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2 CPEs in NASBA's Behavioral Ethics
NO. IN SERIES	Spring Webinar Series Program 5 of 5

Program Description

It was getting worse every year. Now it's getting worse every month. The number of ethics cases in business, government, education, and non-profit organizations has grown to an all-time high. And experts like us are exhausted from fighting the good fight. Well, enough is enough! Together we'll assess what's happened in recently, take a deep breath, and rededicate ourselves to the effort needed to help tame the business ethics challenges in our organizations and clients.

Join us for our May 2024 mid-year, fast-paced look at business ethics, integrity, compliance, and accountability challenges. And come away with a fresh up to date action checklist for influencing your executives and clients to get more serious than ever before about really promoting ethical behavior Plus the importance of holding those who cheat to a visible level of accountability.

Learning Objectives

- Review the details of 2024 right up to date business ethics issues
- Brainstorm what we all could do right now to help leaders adjust to meet old, new and emerging business ethics and fraud challenges
- Understand what works best (and what doesn't work at all!) in designing and delivering employee ethics training
- Explore options for surfacing deteriorating ethics and integrity issues – before they spring to life and damage the organization's reputation
- Analyze why trends toward 'truth elasticity', 'alternative facts' and 'it depends on the circumstances' all undermine ethics-based business efforts

Who Should Attend

- Internal audit, government audit and similar professionals
- Compliance and loss prevention specialists
- Chief Risk Officers
- Supervisors, managers and executives in any organization
- Full Board and Audit Committee members
- Certified Public Accountants and Chartered Accountants
- Certified Fraud Examiners
- Business owners and leaders in any organization and industry

About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 years. He builds and delivers live and virtual keynote presentations, skills training seminars, webinars, and in-person conference presentations for auditors, including over 3,500 live presentations to date.

John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially ethics and fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor and consultant, John has worked in senior leadership positions in large corporations and

international public accounting and consulting firms. He's a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at www.JohnHallSpeaker.com

Email John at John@JohnHallSpeaker.com

For information on tailored in-house virtual or live in person presentations for your employees, clients or conferences, just call John at 312-560-9931 to kick around ideas.

[Register Here](#)

Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See NASBA.org for program field of study definitions:

[View PDF](#)

Delivery Method: Group Internet-Based (On-Line Education Webinar)

Prerequisites: None

Advance Preparation: None

Program Level: Intermediate

The programs in this Spring 2024 Series are presented in a live on-line skills training webinar format (group internet-based delivery). We host our programs using the Zoom software platform.

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