

# Professional & Personal Skepticism:

*Critical Tool for Combating Errors, Scams & Lies*



**JOHN J. HALL**

Wednesday, March 27,  
2024

Spring Webinar Series

## Overview

TITLE	Professional & Personal Skepticism: Critical Tool for Combating Errors, Scams & Lies
PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, March 27, 2024 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2 CPEs in Auditing (Fraud & Forensic Accounting)
NO. IN SERIES	Spring Webinar Series Program 1 of 5

## Program Description

Admit it. In early 2024 we've all hit the breaking point. Bombarded with elastic truth, positively shaded results, and daily attempts to scam us in authentic-looking emails, robocalls that sound so human, and texts that appear to come from trusted business contacts, common sense pushes us towards a state of 'perpetual disbelief' in our work and personal lives. And auditors, compliance experts and managers just like you are the last business line of defense.

In this session, we'll tear off the blinders and look hard at the roles of belief, skepticism and even cynicism in audits and daily transaction approval moments. We'll outline a usable action roadmap as you and your team review audit sample items and everyday business transactions – without slowing down processes and projects. Get ready to park your beliefs about truth and lies leaving space for thoughts and actions of Deep Skepticism at the key trigger moments in our work.

## Learning Objectives

- Explore what's meant when auditing standards and business policies refer to 'professional skepticism'
- Identify when and how to act skeptically when reviewing audit samples and business transactions
- Recognize the important differences between 'believing' and 'doubting'
- Build stronger daily 'skepticism habits' and muscle memory that will kick in automatically at the moment of transaction review
- Discover the power of '*How do I know?*' or '*HDIK?*' analysis

## Who Should Attend

- Government and internal auditors
- CPAs and Chartered Accountants
- Executives, managers, and key control employees who review and approve business transactions
- Project managers overseeing supplier and contractor relationships
- Certified Fraud Examiners
- Board members and their advisors in any organization
- Business journalists

## About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 years. He builds and delivers live and virtual keynote presentations, skills training seminars, webinars, and in-person conference presentations for auditors, including over 3,500 live presentations to date.

John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially ethics and fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. He's a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at [www.JohnHallSpeaker.com](http://www.JohnHallSpeaker.com)

Email John at [John@JohnHallSpeaker.com](mailto:John@JohnHallSpeaker.com)

For information on tailored in-house virtual or live in person presentations for your employees, clients or conferences, just call John at 312-560-9931 to kick around ideas.

[Register Here](#)

## Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See NASBA.org for program field of study definitions:

[View PDF](#)

**Delivery Method:** Group Internet-Based (On-Line Education Webinar)

**Prerequisites:** None

**Advance Preparation:** None

**Program Level:** Intermediate

The programs in this Spring 2024 Series are presented in a live on-line skills training webinar format (group internet-based delivery). We host our programs using the Zoom software platform.

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