

# Part 1 of 2

## Advanced Application of Leadership-Level Interpersonal, Behavior & Communication Skills



**JOHN J. HALL**

Wednesday, April 10,  
2024

Spring Webinar Series

### Overview

TITLE	Advanced Application of Leadership-Level Interpersonal, Behavior & Communication Skills (Part 1 of 2)
PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, April 10, 2024 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2 CPEs in Auditing
NO. IN SERIES	Spring Webinar Series Program 2 of 5

### Program Description

In participant surveys, the number one most requested training topics lean heavily towards how we interact with each other and those we serve in our work. Core technical skills let us into the game, but it's how we present ourselves to and interact with others that causes them to listen or flat out ignore what we say.

In this first of two back-to-back April webinar sessions, we'll cover 'advanced leadership-level application' of skills for creating a positive initial and lasting impression, building legitimate business rapport, and influencing positive corrective action where it's needed. In Part 2 on April 24, we'll continue this deep exploration by looking at interviewing, listening, speaking, and presenting skills – with a special emphasis on how to plan and run effective on-line virtual meetings. On both dates, we'll look past the fundamentals toward high-level leadership application in daily interactions with others.

## Learning Objectives

- Understand that mastery of technical skills alone will not get the job done for auditors and other business leaders
- Explore the business leadership skills of creating a positive initial and lasting impression, building legitimate business rapport, and influencing positive corrective action where it's needed
- Analyze how to apply these skills at an advanced leadership level – every day
- Recognize the changes we all must make in these and related interpersonal skill areas to close gaps in our daily behavior

## Who Should Attend

- Your team members who need to improve interpersonal leadership skills
- All internal audit practitioners and leaders
- Government auditors who are interested in stepping up their effectiveness
- All business consultants
- Certified Public Accountants and Chartered Accountants
- Compliance technical experts in insurance, banking and other industries
- Anyone interested in interpersonal, behavior & communications skills growth

## About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 years. He builds and delivers live and virtual keynote presentations, skills training seminars, webinars, and in-person conference presentations for auditors, including over 3,500 live presentations to date.

John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially ethics and fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. He's a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at [www.JohnHallSpeaker.com](http://www.JohnHallSpeaker.com)

Email John at [John@JohnHallSpeaker.com](mailto:John@JohnHallSpeaker.com)

For information on tailored in-house virtual or live in person presentations for your employees, clients or conferences, just call John at 312-560-9931 to kick around ideas.

[Register Here](#)

## Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See NASBA.org for program field of study definitions:

[View PDF](#)

**Delivery Method:** Group Internet-Based (On-Line Education Webinar)

**Prerequisites:** None

**Advance Preparation:** None

**Program Level:** Intermediate

The programs in this Spring 2024 Series are presented in a live on-line skills training webinar format (group internet-based delivery). We host our programs using the Zoom software platform.

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