

Business Ethics: 2023 Year End Review

*For Auditors, Fraud Examiners
& Every Business Leader*



JOHN J. HALL

Wednesday, December 27,
2023

Fall Webinar Series

Overview

TITLE	Business Ethics: 2023 Year End Review <i>For Auditors, Fraud Examiners & Every Business Leader</i>
PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, December 13, 2023 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2.0 CPE credits in NASBA's Behavioral Ethics
NO. IN SERIES	Repeat of December 13

Program Description

It's been a challenging year for the principles of ethics, integrity, compliance and accountability. Seems like every time we turn around, someone is shading the truth, closing back-room shadow deals and explaining away suspicious actions. Unfortunately for too many organizations – business as usual!

In this session, we'll take a step back and summarize business ethics trends and cases from 2023. We'll all join in the virtual discussion with agreement, arguments (both logical and emotional), questions and comments. And out the back end of this process, hopefully come away with 2024 action steps we can each take to stop any slide down the slippery integrity slope, and reverse the trend. Come prepared to think deep and critically about what's happening all around us, and what we might do personally and as a group to reverse any negative trends

Learning Objectives

- Analyze 2023 business ethics and integrity cases
- Understand that behavior standards without accountability is nothing more than 'mock ethics'
- Explore the real root cause of business ethics breakdowns – critical first step in any fix recommendations
- Recognize the opportunity to be part of the 'ethics solution' – and maybe even lead the charge

Who Should Attend

- Internal audit, government audit and similar professionals
- Certified Public Accountants and Chartered Accountants
- Certified Fraud Examiners
- Business consultants
- Executives and business owners
- Business journalists

About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 long, long years. But he still LOVES the work.

John builds and delivers live and virtual keynote presentations, skills training seminars, Webinars, and in-person conference presentations for auditors, management groups, CPAs, Boards, and professional associations – over 3,000 live presentations to date. John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor, and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. He's a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at www.JohnHallSpeaker.com

Email John at John@JohnHallSpeaker.com

For information on tailored in-house virtual or live in-person presentations for your employees, clients, or conferences, just call John at 312-560-9931 to kick around ideas.

[Register Here](#)

Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See [NASBA.org](https://www.nasba.org) for program field of study definitions:

[View PDF](#)

Delivery Method: Group Internet-Based (On-Line Education Webinar)

Prerequisites: None

Advance Preparation: None

Program Level: Intermediate

The programs in this 2023 Fall Series are presented in a live on-line skills training Webinar format (group internet-based delivery). We host our programs using the Zoom software platform.

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