

Better Business Presentations

Part 1 of 2

Live In-Person Presentations



JOHN J. HALL

Wednesday, October 4,
2023

Fall Webinar Series

Overview

TITLE	Better Business Presentations – Part 1 of 2 <i>Live In-Person Presentations</i>
PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, October 4, 2023 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2.0 CPE credits in Auditing
NO. IN SERIES	Fall Webinar Series Program 2 of 6

Program Description

Enough is enough! How many more times are we going to sit through (or lead...) boring, low-energy, unclear business presentations before we pledge to fix this simple problem once and for all? Well, times up! In this session, you'll learn the magic steps to make any live in-person business presentation come alive, stick in listeners minds and prompt action where it's needed.

Your instructor has presented over 3,500 live in-person short and long session business meeting and training programs plus virtual on-line programs. He's been coached, evaluated, schooled and criticized for over 30 years. He's made every mistake you've ever witnessed. BUT – he's learned, adjusted and improved. Join us for this fast-paced 2-part coaching program on exactly how to make better business presentations – every time out. Bring your questions for the 20-minute for Q&A lightning round.

Learning Objectives

- Review the 5 mistakes every business presenter makes at least once
- Explore to how get the meaningful feedback you need – the critical first step in presentation improvement
- Understand the simple power of the 4E business presentation report card – Educate, Engage, Encourage & Energy
- Analyze your own presentation habits – and decide once and for all to toss any that are detracting from your presentation effectiveness
- Explore why, how and when to use technology and supporting documents
- Review how and when to use notes – without sounding like you memorized your presentation

Who Should Attend

- Every government and internal auditor – regardless of title or years
- Every business consultant
- Every Certified Fraud Examiner
- Every CPA and Chartered Accountant
- Every executive, owner, manager and other leader looking to improve their business presentation skills

About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 long, long years. But he still LOVES the work.

John builds and delivers live and virtual keynote presentations, skills training seminars, Webinars, and in-person conference presentations for auditors, management groups, CPAs, Boards, and professional associations – over 3,000 live presentations to date. John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor, and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. He's a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at www.JohnHallSpeaker.com

Email John at John@JohnHallSpeaker.com

For information on tailored in-house virtual or live in-person presentations for your employees, clients, or conferences, just call John at 312-560-9931 to kick around ideas.

[Register Here](#)

Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See [NASBA.org](https://www.nasba.org) for program field of study definitions:

[View PDF](#)

Delivery Method: Group Internet-Based (On-Line Education Webinar)

Prerequisites: None

Advance Preparation: None

Program Level: Intermediate

The programs in this 2023 Fall Series are presented in a live on-line skills training Webinar format (group internet-based delivery). We host our programs using the Zoom software platform.

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In accordance with the standards of the National Association of CPE Sponsors, Continuing Professional Education credits have been granted based on a 50-minute hour.

For details on our programs including our policies covering refunds, complaints, cancellations or pretty much anything else, please contact us at (312) 560-9931 or John@JohnHallSpeaker.com.



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