

Better Business Presentations

Part 2 of 2

Virtual Online Presentations



JOHN J. HALL

Wednesday, October 18,
2023

Fall Webinar Series

Overview

TITLE	Better Business Presentations – Part 2 of 2 <i>Virtual Online Presentations</i>
PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, October 18, 2023 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2.0 CPE credits in Auditing
NO. IN SERIES	Fall Webinar Series Program 3 of 6

Program Description

This is Part 2 in a 2-part training program. In Part 1 on October 4 we covered how to make better live in-person business presentations. In this Part 2 we do the same thing – but change the delivery platform to the increasingly popular (and increasingly disappointing...) on-live virtual delivery format.

In this session, we'll look hard at the simple but critical steps to take before, during and immediately after any online virtual meeting presentation or interview. And we'll share what to absolutely avoid in virtual presentations – even though the majority of presenters insist on repeating these mistakes. Send or bring your questions for the 20-minute for Q&A lightning round.

Learning Objectives

- Review the benefits and barriers of leading virtual business meetings

- Understand why intentional small screen presence takes additional effort
- Explore the many easy-to-use tools and techniques available ONLY in virtual presentations
- Understand the importance of lighting, sound and backgrounds – and the many presentation sins committed by ignoring them
- Understand why presenters have to work harder than ever to get and hold participant attention
- Understand the simple power of the 4E business presentation report card – Educate, Engage, Encourage & Energy – especially online
- Analyze your own presentation habits – and decide once and for all to toss any that are detracting from your presentation effectiveness

Who Should Attend

- Every government and internal auditor – regardless of title or years
- Every business consultant
- Every Certified Fraud Examiner
- Every CPA and Chartered Accountant
- Every executive, owner, manager and other leader looking to improve their online virtual format business presentation skills

About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 long, long years. But he still LOVES the work.

John builds and delivers live and virtual keynote presentations, skills training seminars, Webinars, and in-person conference presentations for auditors, management groups, CPAs, Boards, and professional associations – over 3,000 live presentations to date. John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor, and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. He's a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at www.JohnHallSpeaker.com

Email John at John@JohnHallSpeaker.com

For information on tailored in-house virtual or live in-person presentations for your employees, clients, or conferences, just call John at 312-560-9931 to kick around ideas.

Register Here

Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See NASBA.org for program field of study definitions:

View PDF

Delivery Method: Group Internet-Based (On-Line Education Webinar)

Prerequisites: None

Advance Preparation: None

Program Level: Intermediate

The programs in this 2023 Fall Series are presented in a live on-line skills training Webinar format (group internet-based delivery). We host our programs using the Zoom software platform.

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