

# A Fresh Look at Business Fraud Prevention



**JOHN J. HALL**

Wednesday, June 28, 2023

Summer Webinar Series

## Overview

TITLE	A Fresh Look at Business Prevention: <i>What Works, What Doesn't &amp; What You Can Do About It</i>
PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, June 28, 2023 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2.0 CPE credits in <u>Auditing</u> (Fraud & Forensic Accounting)
NO. IN SERIES	Summer Webinar Series Program 2 of 6

## Program Description

Can business fraud be prevented? Can wrongdoing, misconduct, and theft be blocked completely? Or is effective fraud prevention just wishful thinking? Maybe leaders should just settle in and accept that a certain amount of wrongdoing and fraud must be tolerated – consciously tolerated. Perhaps even budgeted for in every business environment.

Well in this session, we're going to figure it out once and for all. Clear your mind and any beliefs you have about prevention. Come prepared to think critically about just how far prevention controls and behaviors can go – before stopping progress dead in its tracks.

# Learning Objectives

- Identify 5 common mistakes made in fraud prevention efforts
- Analyze the state of readiness in your organization or largest client
- Build a response to those who believe “It simply cannot happen here!”
- Examine why some/most leaders resist attacking fraud and theft risks in a serious manner
- Choose your individual and team roles in driving or even leading organizational efforts at meaningful effective fraud prevention initiatives
- Build a workable efficient action list in support of prevention goals

## Who Should Attend

- Government and internal auditors
- Certified Fraud Examiners
- Chief Audit Executives
- Chief Risk Officers
- Compliance and loss prevention specialists
- Board members and their advisors in any organization
- Executives, managers, and senior process owners interested in building a meaningful workable business fraud defense
- CPAs and CAs looking to help their clients manage Macro level risks
- Business journalists

## About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 long, long years. But he still LOVES the work.

John builds and delivers live and virtual keynote presentations, skills training seminars, Webinars, and in-person conference presentations for auditors, management groups, CPAs, Boards, and professional associations – over 3,000 live presentations to date. John is best known for bringing practical, proven, efficient solutions to real-world business challenges (especially fraud risks!!!) clients and program participants face.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor, and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. He’s a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at [www.JohnHallSpeaker.com](http://www.JohnHallSpeaker.com)

Email John at [John@JohnHallSpeaker.com](mailto:John@JohnHallSpeaker.com)

For information on tailored in-house virtual or live in-person presentations for your employees, clients, or conferences, just call John at 312-560-9931 to kick around ideas.

[Register Here](#)

## Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See [NASBA.org](http://NASBA.org) for program field of study definitions:

[View PDF](#)

**Delivery Method:** Group Internet-Based (On-Line Education Webinar)

**Prerequisites:** None

**Advance Preparation:** None

**Program Level:** Intermediate

The programs in this 2023 Summer Series are presented in a live on-line skills training Webinar format (group internet-based delivery). We host our programs using the Zoom software platform.

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For details on our programs including our policies covering refunds, complaints, cancellations or pretty much anything else, please contact us at (312) 560-9931 or [John@JohnHallSpeaker.com](mailto:John@JohnHallSpeaker.com).



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