

# 2023 Mid-Year Business Ethics Cases & Lessons



**JOHN J. HALL**

Wednesday, June 14, 2023

Summer Webinar Series

## Overview

TITLE	2023 Mid-Year Business Ethics Cases & Lessons
PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, June 14, 2023 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2.0 CPE credits in NASBA's Behavioral Ethics
NO. IN SERIES	Summer Webinar Series Program 1 of 6

## Program Description

Enough is enough! This time we're tearing the Band-Aid off the wound. We're going to take a no-holds-barred look at the REAL state of business ethics in mid-2023. Using recent cases of success and failure in creating a pro-ethics business environment, together we'll build a list of what works. And examine what most definitely does not work.

Join us for this fast-paced look at business ethics, integrity, compliance, and accountability. And come away with a fresh up to date action checklist to assess the state of leadership ethics efforts in your organization or clients.

# Learning Objectives

- Review old, current and increasingly likely ethical business challenges
- Brainstorm what we all could do to help leaders adjust to meet the new and very interesting challenges
- Create a meaningful 'straw-man' employee ethics training program – easily tailored to any organization in any industry
- Explore options for surfacing deteriorating ethics and integrity issues – before they spring to life and damage the organization's reputation
- Understand how to leverage the power of the auditor/consultant/advisor to influence those struggling with 2023 real-world ethics & integrity challenges
- Analyze why trends toward 'truth elasticity', 'alternative facts', and 'it depends on the circumstances' all undermine ethics-based business efforts
- Explore why ethics, integrity and compliance efforts must be backed by meaningful, consistent accountability

## Who Should Attend

- Internal audits, government audits, and similar professionals
- Compliance and loss prevention specialists
- Chief Risk Officers
- Supervisors, managers, and executives in any organization
- Full Board and Audit Committee members
- Certified Public Accountants and Chartered Accountants
- Certified Fraud Examiners
- Business owners and leaders in any organization and industry

## About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 long, long years. But he still LOVES the work.

John builds and delivers live and virtual keynote presentations, skills training seminars, Webinars, and in-person conference presentations for auditors, management groups, CPAs, Boards, and professional associations – over 3,000 live presentations to date. John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor, and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. He's a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at [www.JohnHallSpeaker.com](http://www.JohnHallSpeaker.com)

Email John at [John@JohnHallSpeaker.com](mailto:John@JohnHallSpeaker.com)

For information on tailored in-house virtual or live in-person presentations for your employees, clients, or conferences, just call John at 312-560-9931 to kick around ideas.

[Register Here](#)

## Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See NASBA.org for program field of study definitions:

[View PDF](#)

**Delivery Method:** Group Internet-Based (On-Line Education Webinar)

**Prerequisites:** None

**Advance Preparation:** None

**Program Level:** Intermediate

The programs in this 2023 Summer Series are presented in a live on-line skills training Webinar format (group internet-based delivery). We host our programs using the Zoom software platform.

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For details on our programs including our policies covering refunds, complaints, cancellations or pretty much anything else, please contact us at (312) 560-9931 or [John@JohnHallSpeaker.com](mailto:John@JohnHallSpeaker.com).



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