

8 Business Fraud Cases And Their Lessons for Auditors & Managers



JOHN J. HALL

Wednesday, August 23, 2023

Summer Webinar Series

Overview

TITLE	8 Business Fraud Cases and Their Lessons for Auditors & Managers
PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, August 23, 2023 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2.0 CPE credits in <u>Auditing</u> (Fraud & Forensic Accounting)
NO. IN SERIES	Summer Webinar Series Program 6 of 6

Program Description

War stories from fraud cases are interesting. Case analysis provides lessons for auditors and managers alike. Past cases can help us all be better prepared to deter, prevent and quickly detect potential occurrences on our watch. But only if we pay deep attention to what happened, how it happened, and why in too many instances it wasn't caught and stopped sooner.

In this session, we'll dive deep into eight fraud cases. We emphasize those in the news in recent years and sprinkle in a few you probably have not heard about until now. Come prepared to think deeply and critically about what went wrong, and whether it could happen in your organization today – even though we've all been warned.

Learning Objectives

- Explore recent business fraud cases – both in the news and not so famous
- Understand how the fraudsters fooled experienced managers & staff
- Understand how many fraudsters actually use internal controls to both steal and hide it
- Recognize the red flags that were present in each case – and why often just managers explained them away
- Determine what you would do if confronted with the same warning signs
- Analyze adjustments to your own anti-fraud efforts

Who Should Attend

- Internal audits, government audits, and similar professionals
- Certified Public Accountants and Chartered Accountants
- Certified Fraud Examiners
- Business consultants
- Executives and business owners
- Business journalists

About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 long, long years. But he still LOVES the work.

John builds and delivers live and virtual keynote presentations, skills training seminars, Webinars, and in-person conference presentations for auditors, management groups, CPAs, Boards, and professional associations – over 3,000 live presentations to date. John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor, and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. He's a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at www.JohnHallSpeaker.com

Email John at John@JohnHallSpeaker.com

For information on tailored in-house virtual or live in-person presentations for your employees, clients, or conferences, just call John at 312-560-9931 to kick around ideas.

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Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See NASBA.org for program field of study definitions:

[View PDF](#)

Delivery Method: Group Internet-Based (On-Line Education Webinar)

Prerequisites: None

Advance Preparation: None

Program Level: Intermediate

The programs in this 2023 Summer Series are presented in a live on-line skills training Webinar format (group internet-based delivery). We host our programs using the Zoom software platform.

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