

A Fresh Look at Business Fraud Detection



JOHN J. HALL

Wednesday, July 12, 2023

Summer Webinar Series

Overview

TITLE	A Fresh Look at Business Detection: <i>What Works, What Doesn't & What You Can Do About It</i>
PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, July 12, 2023 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2.0 CPE credits in <u>Auditing</u> (Fraud & Forensic Accounting)
NO. IN SERIES	Summer Webinar Series Program 3 of 6

Program Description

In case after case, one question surfaces: why wasn't this fraud detected sooner? That is just one of the many real-world challenges we'll explore together as we take a fresh look at detecting business fraud.

In this session, together we'll brainstorm what works in detecting fraud, what doesn't work, and what gets in the way of effective meaningful detection efforts. We'll analyze your team's detection readiness level, and build new actions to find what slips through Detection efforts "faster & small" than ever before.

Learning Objectives

- Identify 5 common mistakes made in fraud detection efforts
- Analyze your organization's ability to detect fraud & similar events ASAP
- Build a strong response to those who say "It simply cannot happen here!"
- Identify how to recruit every manager to quick detection initiatives
- Examine why some/most leaders resist attacking risks in a serious manner

Who Should Attend

- Internal audit & government audit assurance and consulting professionals
- Chief Audit Executives
- Chief Risk Officers
- Compliance specialists
- Certified Public Accountants and Certified Fraud Examiners
- Executives, managers, and supervisors at all levels in every organization
- Board members
- Business consultants
- Journalists

About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 long, long years. But he still LOVES the work.

John builds and delivers live and virtual keynote presentations, skills training seminars, Webinars, and in-person conference presentations for auditors, management groups, CPAs, Boards, and professional associations – over 3,000 live presentations to date. John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor, and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. He's a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at www.JohnHallSpeaker.com

Email John at John@JohnHallSpeaker.com

For information on tailored in-house virtual or live in-person presentations for your employees, clients, or conferences, just call John at 312-560-9931 to kick around ideas.

[Register Here](#)

Webinar Information

Our webinar programs qualify for CPE Credits (NASBA.org). See NASBA.org for program field of study definitions:

[View PDF](#)

Delivery Method: Group Internet-Based (On-Line Education Webinar)

Prerequisites: None

Advance Preparation: None

Program Level: Intermediate

The programs in this 2023 Summer Series are presented in a live on-line skills training Webinar format (group internet-based delivery). We host our programs using the Zoom software platform.

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For details on our programs including our policies covering refunds, complaints, cancellations or pretty much anything else, please contact us at (312) 560-9931 or John@JohnHallSpeaker.com.



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