

Creating Intentional Presence

In Our Work and Our Selves



JOHN J. HALL

Wednesday, May 31, 2023

Spring Webinar Series

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Overview

TITLE	Creating Intentional Presence In Our Work and Our Selves
PRESENTER	John J. Hall, CPA
DATE AND TIME	Wednesday, May 31, 2023 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2 CPE Credits in Auditing
NO. IN SERIES	6 of 6 - 2023 Spring Series

Program Description

Presence is about how we and our work 'appear' to others. It's about working with the listener or observer's point of view. About creating and sustaining the impression we want to create. And for auditors, consultants and pretty much anyone in a business setting who wants to be heard and respected, consciously creating Intentional Presence is the foundation on which we build all other behavior & communications skills.

In this session, we'll dive deep into the importance of the initial visual snapshot, plus the words and habits others experience as they decide whether to accept our ideas before they even hear them. Together we'll examine how to remove the many visual and spoken barriers that get in our way. And you'll leave with a checklist to examine your own Initial Impression as a first step in deciding what to keep and what it's time to push aside.

Learning Objectives

- Understand three presence pillars: physicality, communication, and gravitas
- Recognize why your expertise must be visible before it is accepted
- Determine your available sources of presence feedback – and how to ask for help
- Determine the behaviors and vocal habits that become barriers to credibility
- Analyze how the virtual meeting format can both help and harm efforts at Intentional Presence
- Explore the power of Neuro Linguistic Programming (NLP) and other proven tools for creating intentional presence and rapport
- Recognize how to look and sound as great as you are

Who Should Attend

- Internal auditors, government auditors, and similar professionals
- Certified Public Accountants and Chartered Accountants
- Certified Fraud Examiners
- Business consultants

About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 long, long years. But he still LOVES the work.

John builds and delivers live and virtual keynote presentations, skills training seminars, Webinars, and in-person conference presentations for auditors, management groups, CPAs, Boards, and professional associations – over 3,000 live presentations to date. John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor, and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. He's a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at www.JohnHallSpeaker.com

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For information on tailored in-house virtual or live in-person presentations for your employees, clients, or conferences, just call John at 312-560-9931 to kick around ideas.