

Battling Systemic Wrongdoing, Theft & Fraud

Everyday Events that Are Eating Our Organization Alive



JOHN J. HALL

Tuesday, May 23, 2023

Spring Webinar Series

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Overview

TITLE	Battling Systemic Wrongdoing, Theft & Fraud Everyday Events that Are Eating Our Organization Alive
PRESENTER	John J. Hall, CPA
DATE AND TIME	Tuesday, May 23, 2023 11 AM ET (10 AM Central / 9 Mountain / 8 AM Pacific)
LOCATION	Zoom Webinar
CPE CREDITS	2 CPE Credits in Auditing (Fraud & Forensic Accounting)
NO. IN SERIES	5 of 6 - 2023 Spring Series

Program Description

‘Systemic fraud’ involves everyday transactions where the opportunity to cheat simply can’t be prevented. “Death by a thousand paper cuts” rather than a major event that can stall or kill organizational Fraud Prevention efforts.

In this program, we’ll build an effective response to systemic fraud. We’ll use real-world examples from travel and entertainment expense reimbursement, purchasing and credit card transactions, time reporting, and similar everyday small-dollar events. We’ll highlight the power of data mining and analytics in these larger populations of small-dollar transactions.

Learning Objectives

- Define MACRO, Micro, and Systemic fraud risks
- Identify fraud schemes and red flags in out-of-pocket cost reimbursement
- Analyze common theft and related red flags in P-Card & Credit Card transactions
- Recognize and react to red flags in time reporting by employees and third parties
- Determine effective detection steps using data analysis and monitoring
- Build effective prevention in these common systemic fraud areas
- Determine incident response procedures for these small-dollar high-likelihood areas

Who Should Attend

- Government and internal auditors
- Chief Financial Officers and their teams
- Accounting staff overseeing travel, P-Card, and time reporting activity
- Certified Fraud Examiners
- CPAs and Chartered Accountants
- Executives and business owners

About Your Instructor

John J. Hall, CPA, has worked as an auditor, professional speaker, consultant, and author for over 45 long, long years. But he still LOVES the work.

John builds and delivers live and virtual keynote presentations, skills training seminars, Webinars, and in-person conference presentations for auditors, management groups, CPAs, Boards, and professional associations – over 3,000 live presentations to date. John is best known for bringing practical, proven, efficient solutions to real-world business challenges (including especially fraud risks!!!) faced by clients and program participants.

John is the founder and President of Hall Consulting, Inc. In addition to 30-plus years as a self-employed speaker, auditor, and consultant, John has worked in senior leadership positions in large corporations and international public accounting and consulting firms. He's a member of the National Speakers Association, the American Institute of CPAs, and the Institute of Internal Auditors.

Meet John at www.JohnHallSpeaker.com

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For information on tailored in-house virtual or live in-person presentations for your employees, clients, or conferences, just call John at 312-560-9931 to kick around ideas.