

## **How to Prevent Business Fraud: 8 Ideas that Work**

### **Summary**

The goals of anti-fraud efforts are prevention and immediate detection. While no anti-fraud system is foolproof, the 8 ideas in this program are critical to managing fraud risks in your business. And there is a *cumulative effect*: more of them you apply in your business, the greater the chance of success.

Providing turn-by-turn instructions for business leaders and owners, this program is short on theory and long on practical *'how-to'* instructions on what you should do and what gets in the way. You'll benefit by building a stronger defense against the risks of wrongdoing, misconduct, theft and outright fraud. Using the tools, checklists, talking points, and sample anti-fraud policies included in the program, you'll be able to apply the ideas right away with minimal cost and maximum effect.

### **Learning Objectives and Program Content**

In this program, *you'll benefit* from learning:

1. 8 critical components of an anti-fraud business environment
2. What leaders at all levels must do – and not do! – in the fight against fraud
3. How to efficiently conduct and document a Fraud Risk Assessment – and why it's so important
4. The critical anti-fraud infrastructure components you must have in place
5. Anti-fraud hard controls – policies, procedures and other structural defenses
6. Anti-fraud soft controls – what the humans in the equation have to do every day
7. How to provide staff and clients with cost-effective anti-fraud training that sticks
8. How to better manage special challenges from third-party relationships and controls breakdown
9. How to use "How Do I Know?" while reviewing and approving transactions

### **Who Should Attend**

1. Finance, accounting, risk, human resources, and compliance professionals
2. Operating managers with budget and operations control responsibilities
3. Executives, Board members and business owners
4. Internal Auditors, CPAs, and auditors in government and education
5. Other leaders with an interest in fraud prevention

### **Instructional Method, Program Length and Continuing Education Credits**

This seminar uses a combination of lecture, discussion and short exercises. The best length is one full day. Summary programs of one to four hours are available for Board and executive briefings, management meetings and conferences. For all programs, the content, emphasis points and length are tailored to the client's unique needs and risks. In accordance with the standards of the National Registry of CPE Sponsors, Continuing Professional Education credits have been granted based on a 50-minute hour. National Registry of CPE Sponsors Number: 108226

<b>Program Level:</b>	Basic to Advanced (depending on the needs of the sponsor)
<b>Prerequisites:</b>	Will be set for each program depending on Program Level
<b>Field of Study:</b>	Accounting (Forensic Accounting)
<b>Recommended CPE Credits:</b>	2 to 8 credits, depending on desired program length